

CHATTERBOX EDITION

POSTER STAMP BULLETIN

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No. 1.

DENMARK - A POSTORIAL

First of the Nazi Overrun countries to recover, Denmark has shown the world again how sturdy and independent she is.

Denmark is a land of small, fertile farms, and excellent harbors which have been spared much of the devastation of the war. Her people are vigorous and intelligent, well fed and independent. They are also a humorous people as evidenced by their curious observance of Hitler's birthday in 1944. On that day, explosions occurred every four minutes by the clock throughout Denmark. That was the Danes' tribute to Der Fuehrer.

It is no accident that the Danes are among the first to overcome the effects of the war. The food economy of the country was less damaged than almost any nation in Europe. Their shipping facilities were only slightly damaged and they are already doing a brisk foreign trade.

We were surprised and delighted to find that our friends in Denmark have been producing Poster Stamps all through the occupation. Since V-E Day there has been more activity than ever before, however, and we have been fortunate enough to secure a large quantity of the newer ones which will be shown in the February issue of the Poster Stamp Bulletin. We think our readers will be amazed at the variety and artistry of these stamps.

In the meantime we have heard from some of our old friends in Greece, Belgium and Holland. We hope to be able to renew a good part of our international activity in the near future.

Burton Lee Tredson, Pres.
National Poster Stamp Soc.

1946 - YEAR OF PROMISE

The New Year finds the National Poster Stamp Society with the largest membership in its history and with only the brightest prospects for the future.

It is a constant source of inspiration to us to know that thousands read the Bulletin every month. We have been most pleased to hear more and more often from our members; only in this way can we tell how we're doing.

Send us your ideas, your suggestions, your gripes - of course, compliments are welcome too.

Only a really active membership can advance the hobby of collecting Poster Stamps. That is why we want to hear from you.

The Year of 1946 is a year of promise for us all, promise of more of the things we want and need with our personal lives once again happy and normal.

OVERHEARD

That the Jack Knight Air Mail Society is planning its biggest Airpex Show for April of this year. This will be the fifth such event so far and Earl Wellman tells us he expects it to be the best

That a new Utah Scenic Series is in the offing. Such a series would really be something if done in full color as we understand this will be

EDITORS NOTE

Mr. W. L. Kinkead has sent us the following article covering material not included in his catalog of USA Maps in the Poster Stamp Bulletin. Mr. Kinkead has been untiring in his efforts to catalog this interesting material.

POSTER MAPS

BY

W. L. KINKEAD

A number of sets of Posters showing Maps exist that may be of interest to Collectors of Map-Posters, namely "POSTACO" this series, so far as the writer knows shows maps of 36 of our 48 states in black on blue, on green and on yellow, size 41x56mm or 56x41mm, 3 sets of 36 each, of these the green seems to be the scarcer.

Another set of map posters was issued some years ago by a French concern Authur Maury; these are black zinc line cuts, reproduced from originals mounted side by side and photographed, this accounts for the differences in size of type of Titles. Four sheets of these stamps are known, Sheet #1 is composed of 119 stamps, bearing names of countries in alphabetical order from Abyssinia to Crete, Sheet #2 Cuba to Madagascar, 117 stamps, Sheet #3 Maderia to Saint Vincent 117 stamps, and sheet #4 Salomon (Iles) to Zululand, 88 stamps or 441 stamps in all. On the bottom of Sheet #1 is an imprint reading PARIS - Imp. Paul Dupont (Cl.) - 98.4.1946. 3 different sizes of type occur throughout the sheets.

Still another lot of Philatelic Maps are those being issued by Mr. K. Bileski, Station B, Winnipeg, Canada. These maps are 3x4 $\frac{1}{2}$ " in size with scales that vary from 30 to 600 miles per inch, are being printed in from four to seven colors and make a very attractive map to place in stamp collections; so far I understand about 800 different have been printed, but I have not seen them all.

A fourth lot of map posters, are the Self-ridge "Miniature Maps" comprising sixty in number, showing British Colonies. These also make nice headings for stamp collectors, they are 2 $\frac{1}{2}$ x2 $\frac{1}{2}$ " over all and are gummed and all are printed in blue, black on white and did cost about 2¢ each.

All four of these sets are in addition to the large number of Poster-Map Stamps that are now being cataloged in the Poster Stamp Bulletin. These are being listed under 118 headings, covering the United States as a map, the States, the Hemispheres, and Foreign Countries, the World, Globes without Maps, Celestial Maps, and Posters that show lines that indicate maps, but not clearly defined. These will number close to 3000, and if one were to add the Postage Stamps, State Revenues, Meters, etc. as listed not long ago in "Gossip" a collector would have a wonderful showing of most interesting "Miniature Maps".

(Continued in March issue)

AIRLINE - MAP BAGGAGE LABELS

2407	American Airlines "Worlds Fair Line" Label, Printed Blue and Red. Each..05
4311	Maritime Central Airways, Printed Blue and Red on Gold.....05
4408	American Airlines "All the Way" -Red Green and Black. Globe showing No. America with Legend "To Mexico City & Monterrey".....15
4508	National Airlines "Buccaneer Route" Red & Blue on Silver showing map of Florida, Louisiana.....15

HOTEL - MAP BAGGAGE LABELS

2304	Statler Hotels - "Stay Hotels Statler" Gray and Red showing map of Statler chain.....03
2305	Statler Hotels - Black, Blue and Yellow showing Statler locations..03
5102	Oak Grove Hotel Baggage Label - Map of Minnesota showing location of Hotel in Minneapolis Red, Green Yellow, Black.....10

POSTER STAMP CASE HISTORIESSTOVEL AND CO., WINNIPEG, CANADAROYAL VISIT TO CANADA SERIES

NUMBER OF POSTER STAMPS IN SERIES: 9

ALBUM USED WITH POSTER STAMPS: None

NUMBER DISTRIBUTED: Approximately
1,500,000 Poster Stamps.

TERRITORY COVERED: Canada and parts of
United States.

SUBJECT MATTER: Pictures of King and
Queen, Royal Coat of Arms, Canadian and
British Flags, etc.

SIZE OF POSTER STAMPS: 1-7/8" x 2-7/16"

STYLE OF PRINTING: Letter Press.

NUMBER OF COLORS: Seven colors.

METHOD OF DISTRIBUTION: Sold as a souvenir
during the visit of the King and Queen
of England to Canada and the United States.
One set retailed for 10 cents.

PROMOTION: Advertised by direct mail and
newspaper ads. Also displayed in windows
of souvenir shops and on souvenir stands.

RESULTS: Very satisfactory. It was
necessary for the printer to reprint
double the order originally printed to
take care of demand.

WEATHERFORD PRINTING COMPANYTEXAS PAN AMERICAN EXPOSITION SERIES

NUMBER OF POSTER STAMPS IN SERIES: 12

(Continued in next column)

(Continued)

ALBUM USED WITH POSTER STAMPS: None

NUMBER DISTRIBUTED: Approximately 100,000
sets.

TERRITORY COVERED: Texas and surrounding
territory.

SUBJECT MATTER: Illustrations advertising
Pan American Exposition.

SIZE OF POSTER STAMPS: 1-1/2" x 2".

STYLE OF PRINTING: Letter Press.

NUMBER OF COLORS: Four. Yellow, red,
blue and black.

METHOD OF DISTRIBUTION: Sold in booklets
of 120, 240 and 600 Poster Stamps to manu-
facturers and retailers in Texas and to
exhibitors at the show. Other booklets
containing 60 and 120 Poster Stamps were
also sold. 5 and 10 cent stores retailed
12 and 24 Poster Stamps large quantities
were sold to large manufacturers and ex-
hibitors.

PROMOTION: Newspaper articles, ads, direct
mail and window displays were used.

RESULTS: Considered very successful. A
good deal of business was created for
Weatherford Printing Company by this pro-
motion.

For Poster Stamps and Labels Specify

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